

# YES, I want to support the 2010 Air Race Classic Terminus

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## Celebrating the 100th Anniversary of Licensed Women Pilots

[www.arcterminus2010.com](http://www.arcterminus2010.com)

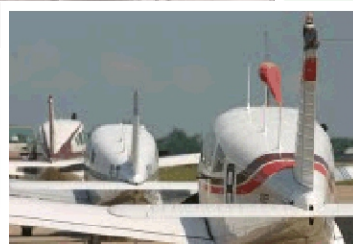


## Catch the Excitement at the 2010 Air Race Classic Terminus

as racers arrive at  
Frederick Maryland  
(KFDK)  
on June 25, 2010

### Level of Sponsorship:

- Airline Transport Pilot \$5,000 +
- Multi-Engine Pilot \$3,000
- Commercial Pilot \$1,500
- Instrument Pilot \$800
- Seaplane Pilot \$600
- Tailwheel Pilot \$400
- Private Pilot \$200
- Light Sport Pilot \$100
- Student Pilot \$25



Make Checks Payable To:  
Sugarloaf Chapter 99's

Mail to:  
108 Rose Garden Way  
Frederick, MD 21702

Or online via PayPal:  
[www.arcterminus2010.com](http://www.arcterminus2010.com)

Sponsored by the  
Sugarloaf Chapter  
of the 99's

## *The Beginning*

How much horsepower should a woman be allowed to have? This was a question in 1929 when

### **20 female pilots made history**

by entering a transcontinental air race from Santa Monica, California, to Cleveland, Ohio. It was the first time women were allowed to compete with each other in the air.

However, restrictions were placed upon them. Each contestant was required to have 100 logged hours of flight time as a licensed pilot, and their airplanes could not exceed horsepower believed to be "appropriate" for a woman.

Nevertheless, they came, flew the race, and set a precedent. Many of the women racers went on to become household names in aviation, including Amelia Earhart, Bobbie Trout and Pancho Barnes. Famous aviators Howard Hughes and Wiley Post, and humorist Will Rogers, were in attendance at the start of the race. After noting that each woman took time for a last check in her compact mirror to apply powder to her nose, Rogers stated that it looked more like a "powder puff derby" to him. His comment stuck and the race was thereafter dubbed the "Powder Puff Derby."

The last Powder Puff Derby, formally known as the All Woman Transcontinental Air Race (AWTAR), was flown in 1977; however, the women who flew in these events wanted to continue competitive air racing. The result was a new event, the Air Race Classic, not always transcontinental in its route of flight, but consistently more than 2,000 miles in length.

**And so, we come to 2010, the 81st year of Women's Transcontinental Air Racing.**

## *Catch the excitement*

as this prestigious aviation event for women pilots culminates in Frederick, Maryland!

## Air Race Classic *(ARC) is...*

the only transcontinental speed competition still in existence for women. Each year the race route is approximately 2,400 statute miles in length and contestants are usually given four days, flying VFR in daylight hours, to reach the race terminus. Each plane is assigned a handicap speed and the goal is to have the actual ground speed be as far over the handicap speed as possible. The object is the "perfect" cross country flight.



For more information contact:

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## Levels of Sponsorship

### **Airline Transport Pilot - \$5,000+**

Two-page color center spread in the ARC program (14 ½ x 20), logo and name displayed on the Terminus website, recognition at ARC banquets and in the ARC program, two complimentary tickets for Terminus banquet, logo and sponsor name displayed on Terminus posters.

### **Multi-Engine Pilot - \$3,000**

One color page in the ARC program (7 ¼ x 10), logo and name displayed on the Terminus website, recognition at ARC banquets and in the ARC program, two complimentary tickets for Terminus banquet, logo and sponsor name displayed on Terminus posters.

### **Commercial Pilot - \$1,500**

Half page color (7 ¼ x 5) or full page black & white (7 ¼ x 10) in the program, logo and name displayed on the Terminus website, recognition at ARC banquets and in the ARC program, logo and sponsor name displayed on Terminus posters.

### **Instrument Pilot - \$800**

Half page black & white (7 ¼ x 5) in the ARC program, logo and name displayed on the Terminus website, recognition at ARC banquets and in the ARC program, logo and sponsor name displayed on Terminus posters.

### **Seaplane Pilot - \$600**

One-third page black & white (7 ¼ x 3 ⅝) in the ARC program, logo and name displayed on the Terminus website, recognition at ARC banquets and in the ARC program, logo and sponsor name displayed on Terminus posters.

### **Tailwheel Pilot - \$400**

Quarter page black & white (3 ½ x 5) in the ARC program, logo and name displayed on the Terminus website, recognition at ARC banquets and in the ARC program, logo and sponsor name displayed on Terminus posters.

### **Private Pilot - \$200**

One-eighth page black & white (2 ½ x 3 ½) in the ARC program, logo and name displayed on the Terminus website, recognition at ARC banquets and in the ARC program, logo and sponsor name displayed on Terminus posters.

### **Light Sport Pilot - \$100**

Business card size space (2 x 3 ½) in the ARC program, logo and name displayed on the Terminus website, logo and sponsor name displayed on Terminus posters.

### **Student Pilot - \$25**

Three line support messages, from friends and family, in the program (1 x 3 ½).